

2012-2013 Questionnaire

T09 - Deep Fork Audubon Society

Person Reporting:	Deane Carlberg
Email:	emerson.carlberg@sbcglobal.net
Phone:	
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Basic Info

Each Chapter is required to submit an Annual Report to retain its certification status, as described in the Audubon Chapter Policy:

<http://chapterservices.audubon.org/sites/default/files/documents/AudubonChapterPolicy.pdf>. Annual reports celebrate the Chapters' accomplishments and goals, reveal opportunities to collaborate with and support Chapters, and provide information of use to the entire Audubon network. See past years' Chapter Annual Report results at <http://chapterservices.audubon.org/annual-report-results>.

Please complete only the questions that pertain to your Chapter and submit the form by November 30, 2013. If needed, you may request an extension to the deadline by contacting Chapter Services at 800-542-2748 or chapter_services@audubon.org. Baseline Funding will be sent in the month following receipt of your completed report. More information on the Chapter Annual Report and Baseline Funding may be found at <http://chapterservices.audubon.org/chapter-leader-guide/annual-rep>

----- This report covers a 12 month fiscal year:	Other (please indicate below)
If "Other" fiscal year selected above, please indicate the beginning and end date:	01 August 2012- 31 July 2013
Answer only if your Chapter's federal tax-exempt status was acquired or revoked in the last year:	
Did your Chapter receive, purchase, or begin leasing or managing land in the past year?	No
Does the Chapter offer a Chapter membership separate from NAS membership?	Yes
If "yes" to previous, please estimate the current number of separate Chapter members:	6
If the Chapter has one or more paid staff, please indicate how many:	
# Full Time	
# Part Time	
# Consultants	
How many volunteers helped with at least one Chapter activity over the year (including the board)?	8
In total, how many hours did Chapter volunteers provide?	385

Do not click the "submit form" button below until all seven sections of the questionnaire are complete, as it will lock the form for further editing. Click either of the "save" buttons below to continue or to save your work for editing later.

Activities 1

CREATING BIRD-FRIENDLY COMMUNITIES	
Did the Chapter offer any of the following activities to help improve habitat for birds and wildlife, and to engage members and the public?	
Audubon at Home	
• Demonstration Sites (rain gardens, landscaping with native plants, butterfly gardens, etc.)	X
• Workshops or presentations for homeowners, landscapers, educators, or others	
• Educational materials about how to help conserve birds and wildlife at home and/or in your community	
• Backyard habitat certification program	
Other:	
Audubon in Public Spaces	
• Urban Oases or public spaces habitat programs (such as restoration or birding trails on public parks/open spaces)	
• Built or maintained nest box trail(s)	
• Built or maintained swift tower(s)	
• Offered bird identification classes	
Other:	
If your Chapter sponsors or supports a bird webcam, what species is featured?	
Audubon at Work	
• "Lights Out" program for high-rise buildings	
• "Bird-safe Building Design" program, publication or workshop	
Other:	
Audubon in the Field	
How many field trips did the Chapter conduct last year?	6
What is the total number of participants attending all field trips over the year?	8
Check all citizen science programs in which the Chapter participated:	
• Christmas Bird Count	
• Great Backyard Bird Count	X
• Hummingbirds at Home	
• Bioblitz or biodiversity inventory	
Ongoing monitoring of particular species; name species:	
Ongoing monitoring of a particular location(s); name location(s):	
Other citizen science activity:	Pontotoc Ridge Winter Bird Count, Project FeederWatch
Please indicate the approximate total number of participants in citizen science-related activities:	4
Check all outreach events in which the Chapter participated as a coordinator, sponsor, presenter or with a display:	
• Birding Festival	
• Earth Day	
• Endangered Species Day	
• International Migratory Bird Day	

• JJ Audubon's Birthday	
Other:	
Indicate the approximate total number of adults the Chapter reached through these outreach events:	
Indicate the approximate total number of children the Chapter reached through these outreach events:	
Audubon at School Please note the number of educational programs your Chapter offered:	
a. Audubon Adventures classroom kits	
b. In-school visits:	
c. Field trips for school classes	
d. Junior Audubon Club or after-school sessions	
e. Scholarships to a nature camp	
f. Activities at a Center operated by the National Audubon Society	
g. NAS Center name:	
h. Activities at a Center operated by your Chapter	
i. Chapter Center Name:	
j. Activities at an Education Center operated by an organization other than NAS or your Chapter	
k. Other Center name:	
l. How many youth (preschool through grade 12) were reached through the educational programs in a-h above?	
m. If you know the number of Title I or underserved youth reached through the educational programs in a-h above, please indicate	
n. Teacher training activities/programs	
Activities 2	
SAVING IMPORTANT BIRD AREAS	
If your Chapter was involved in activities at an Important Bird Area (IBA), please note the IBA full name(s) and closest city (ies):	
Mark activities undertaken by the Chapter at the IBA(s) listed above.	
Supported the IBA(s):	
• Adopted an IBA	
• Participated in or ran a Friends/Support group	
Monitored birds or other species at the IBA:	
• One-time event or project	
• Ongoing	
Monitored potential threats to species or habitat at the IBA:	
• One-time event or project	
• Ongoing	
Restored habitat at the IBA:	
• One-time event or project	
• Ongoing	
Managed a nest box trail at the IBA:	

• One-time event or project	
• Ongoing	
Lobbied for IBA protection:	
• One-time event or project	
• Ongoing	
Created educational signs for the IBA:	
• One-time event or project	
• Ongoing	
Conducted educational events or activities at the IBA:	
• One-time event or project	
• Ongoing	
Supported an international initiative or international IBA:	
• One-time event or project	
• Ongoing	
Other IBA activity:	
If any other IBA activity was listed in the question above, was it a one-time or ongoing activity?	
• One-time event or project	
• Ongoing	
Indicate the approximate total number of participants in the Chapter's IBA-related activities listed above:	
If your Chapter worked on a site other than an IBA (e.g., public park or national/state/local refuge), please list the site name(s) and closest city(ies):	Pontotoc Ridge, Ada
If your Chapter participated in or financially supported a conservation project outside the US, please indicate the project name(s), country(ies), and closest city(ies):	
If your Chapter sponsored one or more tours outside the U.S., please indicate the country(ies) and nearest city(ies):	
Activities 3	
SHAPING A HEALTHY CLIMATE AND CLEAN ENERGY FUTURE	
Did the Chapter work on:	
• Transmission line placement	
• Fracking or other land-based gas/oil drilling	
• Promotion of alternative energy sources	
• Placement of wind energy facilities	
• Placement of solar energy facilities	
• Reduction of emissions from coal-powered plants	
• Sage steppe habitat	
Other:	
SHARING OUR SEAS AND SHORES	
Did the Chapter organize or participate in:	
• Beach stewardship (direct habitat restoration)	
• Beach stewardship (educational programs for bird protection)	
• Identification of marine preserves	
• Coastal land acquisition and/or advocacy	

• Marine bird surveys	
Other:	
PUTTING WORKING LANDS TO WORK FOR BIRDS AND PEOPLE Did the Chapter organize or participate in workshops, or provide direct advice on bird-friendly management of:	
• Forests	
• Agricultural lands	
• Ranches	
• Prairie grasslands	
• Sage steppe habitat	
Other:	
POLICY Check the appropriate box below if the Chapter:	
• Included articles on public policy in the Chapter newsletter	
• Maintained a phone tree or email network for policy issues	
• Contributed Letters to the Editor on policy issues	X
• Participated in a postcard advocacy campaign	
• Participated in one or more public policy telephone conferences	X
• Posted an action alert on the Chapter website or Facebook page	
• Participated in a State Council Meeting or Assembly last year	
• Met with elected officials on policy issues	
• Invited elected officials to Chapter functions (e.g., candidate forums, nature walks). Please describe below.	
If elected officials were invited to Chapter functions, please describe here:	
Capacity & Communications	
CAPACITY Did the Chapter engage in any of the following fundraising activities (check all that apply)?	
• Birdathon	
• Annual Appeal	
• Targeted cultivation of major donors	
• Audubon Collaborative Funding	
• TogetherGreen Grant	
• Other grant applications	
• Seed sale	
• Sale of birding-related items	
Other:	
COMMUNICATIONS How many printed newsletter issues did the Chapter publish last year?	
How many electronic newsletter issues did the Chapter publish last year?	
How often do you send program-related messages (other than the e-newsletter, if one) to your Chapter's email list (i.e. messages to members and others who have signed up to receive updates from your Chapter)?	Every other week

How often does your Chapter update its website?	Monthly
Does your Chapter actively manage a page/profile/channel via any of the following social media platforms (check all that apply)?	
• Blog	X
• Facebook	X
• Twitter	
• Pinterest	
• Photo sharing website (e.g., Flickr, Picasa, Instagram, Tumblr)	
• YouTube	
Did you engage in any proactive outreach to local press/media to:	
Promote your field trips, programs, events and other activities	No
Pitch the media on writing a story about a particular accomplishment or initiative	Yes
Successes & Goals	
Briefly list up to two of the Chapter's program accomplishments that we could share as success stories. Please indicate the appropriate category and include a title, brief description, contact person's name and email (if different from report submitter's info). We may want to follow up with you for additional details and photos of your success story. If you have photographs to include with your stories, please upload them below or email chapter_services@audubon.org.	
Accomplishment 1 Title:	Pontotoc Ridge Winter Bird Count
Category:	
• Education	
• Citizen Science	X
• Policy/Advocacy	
• Land Management	
Other category:	
Description:	We helped survey birds at Pontotoc Ridge for the Pontotoc Ridge Winter Bird Count.
Contact Name (if different from report submitter):	Jona Tucker
Contact Email:	jtucker@tnc.org
If you have a good photo depicting this success, please upload here.	
Photographer name:	
Photographer email:	
Accomplishment 2 Title:	Costa Rican birds
Category:	
• Education	X
• Citizen Science	
• Policy/Advocacy	
• Land Management	
Other category:	
Description:	hosted a program on Costa Rican birds

Contact name (if different from report submitter):	Mary Ann Stevens
Contact email:	mastevens@stgregorys.edu
If you have a good photo depicting this success, please upload here.	
Photographer name:	
Photographer email:	
ANNUAL GOALS	
Briefly list up to three of the Chapter's top goals in the coming year's annual plan:	
1:	Expand membership. We need to get more people interested and active in the Chapter. This will allow more activity and division of labor.
2:	Attain 501(c)3 status.
3:	Encourage development of urban bird habitat.
Please upload a copy of your Chapter's annual plan for the coming year.	T09721_Deep Fork Audubon Society 2013-14.docx
Support & Feedback	
If your State Office, Chapter Services Office or another national Audubon program has helped your Chapter in the past year, please describe:	We need help in getting more members. With only 8 members of whom six are active is not good for the future
In what ways could the State Office, your nearest Center, the Chapter Services Office and/or national headquarters and conservation programs best help you achieve your major goal (s) in the coming year?	
• Provide opportunities to meet in person with NAS staff and other Chapter leaders in your region	
• Provide information and opportunities to collaborate on flyway or national conservation priorities	
• Assist Chapter leaders with legislative and policy support/grassroots mobilization	
• Provide training and materials for Chapter strategic planning	X
• Recommend membership recruitment techniques and strategies	X
• Offer leadership development training	
• Provide fundraising opportunities and/or training	
• Suggest opportunities for building partnerships with other organizations	
• Improve Audubon communications network and access to resources	
Other:	
Are there activities or issues mentioned in this questionnaire about which you would like more information? If so, please describe:	
We would appreciate hearing any suggestions you have for improving the annual report form next year:	Give us some guidelines on th Annual Plan.
Additional comments:	Thanks!
Click the "submit form" button below if you have completed all seven sections of this questionnaire to your satisfaction.	